

Consent Form

This is an official notification by a student of the University of Hertfordshire in respect of a study involving human participants.

Title of study: The Experiences of Black Women Entrepreneurs in the south of England.: Understanding the Impact of Intersectionality on Entrepreneurial Success

Protocol Number: 1609 ST SSAH 2026

Approving Committee: Social Sciences, Arts and Humanities (SSAH) Ethics Committee with Delegated Authority

If you have any queries concerning this document, please contact me (**Principal Investigator**), Carlene Nisbett, Doctoral Researcher, Hertfordshire Business School, University of Hertfordshire (c.v.nisbett@herts.ac.uk) or my Supervisors, Judy Willetts (j.willetts@herts.ac.uk) or Dawn James (d.j.james2@herts.ac.uk).

Participant Name (in BLOCK CAPITALS): _____

Business/Organisation: _____

Contact Email: _____

Please read the following statements carefully and **initial the box next to each statement to confirm your understanding and agreement.**

1. Information Received & Study Purpose

- I confirm that I have read and understood the Participant Information Sheet for this study.
- I have had the opportunity to ask questions about the study and have received satisfactory answers.
- I understand that the study aims to explore the lived experiences of Black women entrepreneurs, and the interview will include questions about my journey, challenges, and strategies in business.
- I understand that the interview may involve discussing sensitive topics related to my experiences of race and gender in a professional context.

2. Voluntary Participation

- I understand that my participation is entirely voluntary and that I am free to withdraw from the study at any time without giving a reason and without any negative consequences.
- I understand that if I choose to withdraw, my data can be removed from the study upon request, provided this is before the final analysis is complete.

3. Recording of Interview

I agree to the interview being audio-recorded. I understand this is to ensure my responses are transcribed accurately.

I understand that the audio recording will be deleted once a verified transcript has been produced.

I would like the opportunity to review my interview transcript before it is included in the analysis: Yes

No

4. Data Protection & Confidentiality

I understand that the information I provide will be kept strictly confidential and that my name and my business's name will be replaced with pseudonyms in all publications.

I give my consent for the processing of my personal data, which includes information about my racial and ethnic origin ("Special Category Data") as well as personal and business financial data, for the purposes of this research, under the strict confidentiality measures described in the Information Sheet.

I understand my anonymised data will be stored securely on a University of Hertfordshire OneDrive account for three years after the study is completed and then destroyed.

I understand that anonymised quotes from my interview may be used in the final thesis and any related academic publications or presentations.

5. Consent to Participate

I voluntarily agree to take part in this research study.

6. Future Contact (Optional)

I would like to receive a summary of the research findings when the study is complete:

Yes No

I am willing to be contacted for minor follow-up clarifications if needed:

Yes No

Participant:

Name: _____

Signature: _____

Date: _____

Researcher (Principal Investigator):

Name: **Carlene Nisbett**

Signature: _____

Date: _____

This form should be signed and dated by both the participant and the researcher. One copy should be given to the participant, and the researcher must retain the original.